**Digital ID Unification:**

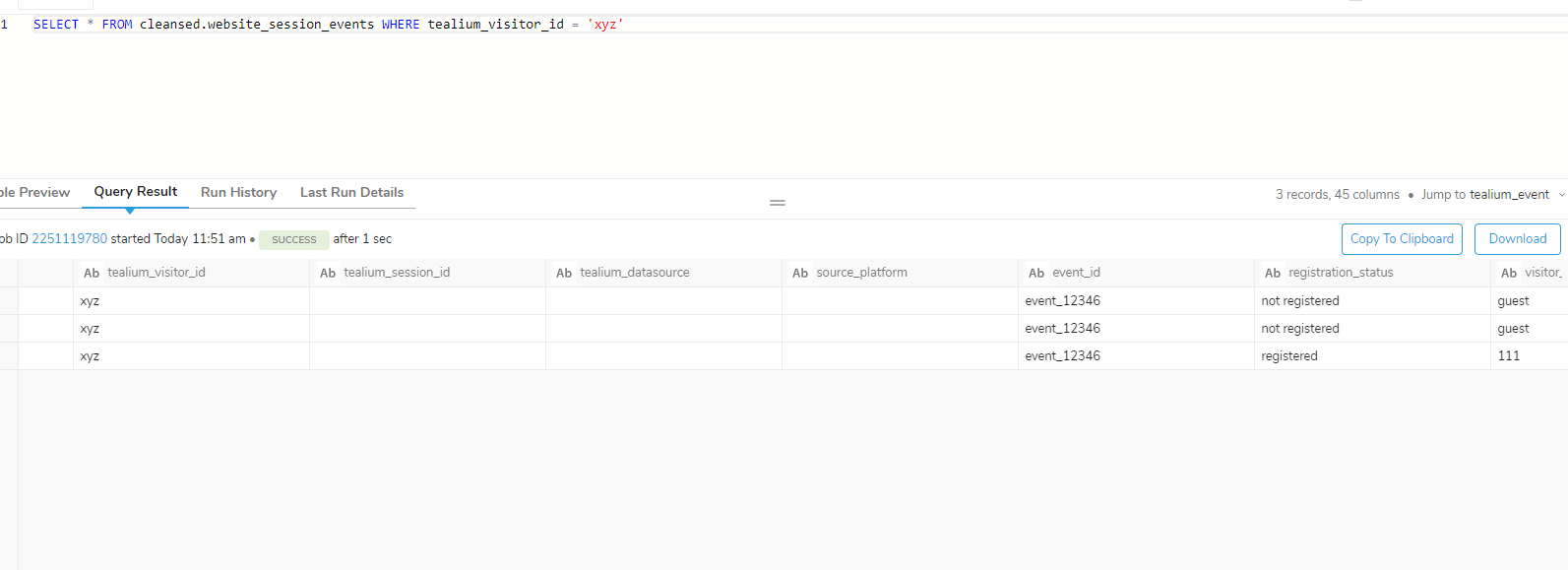
There are 8 tables part of id unification which includes:

1. website\_session\_events
2. purchase\_events
3. product\_view\_events
4. creditcard\_banner\_events
5. login\_logout\_events
6. promotion\_tracking\_events
7. add\_to\_wishlist\_events
8. add\_to\_cart\_events

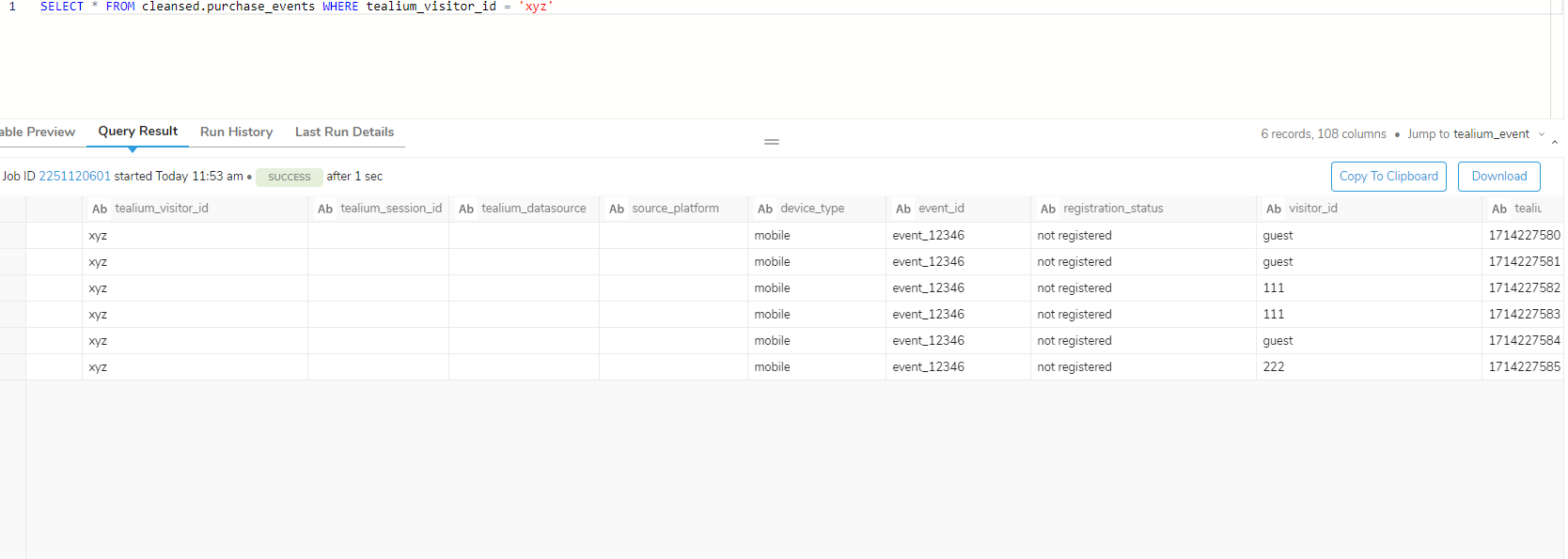
Testing Results:

Add mock data in all cleaned tables to see it propagate to canonical tables:

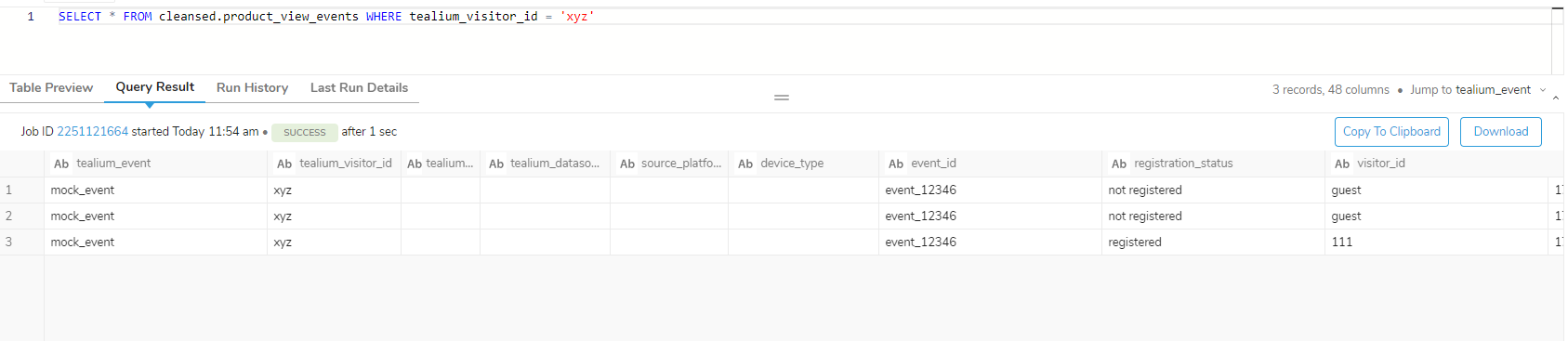
1. website\_session\_events



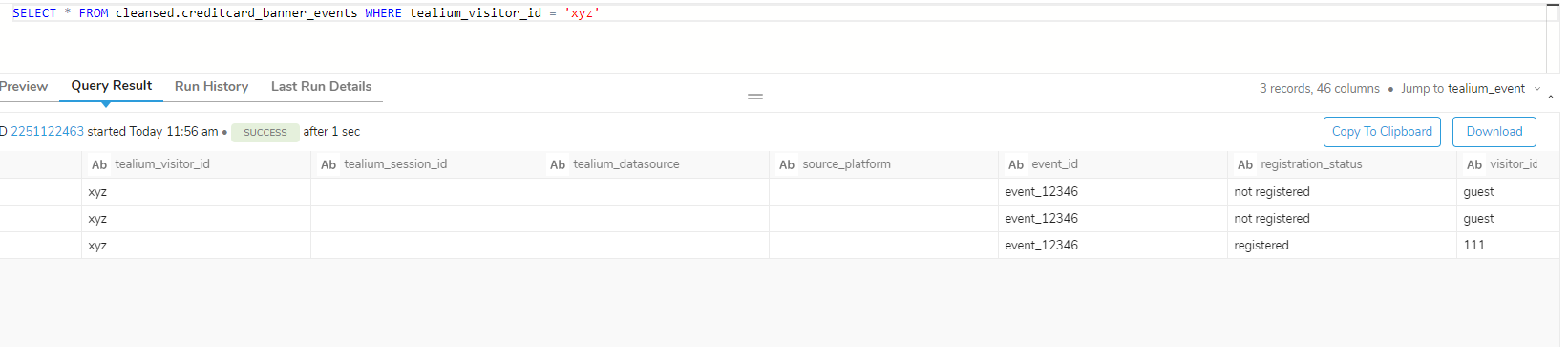
1. purchase\_events



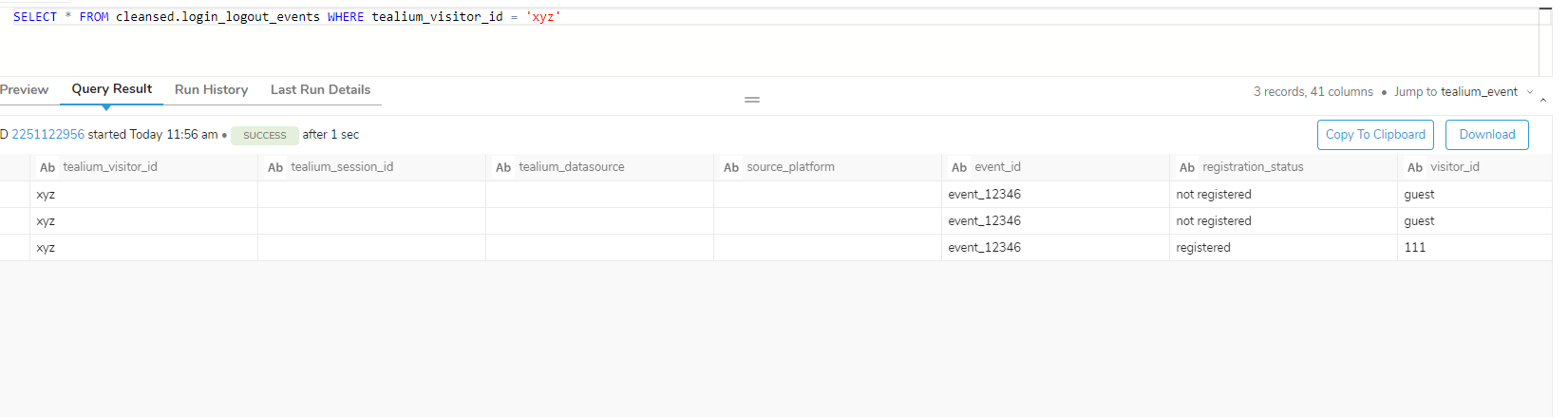
1. product\_view\_events



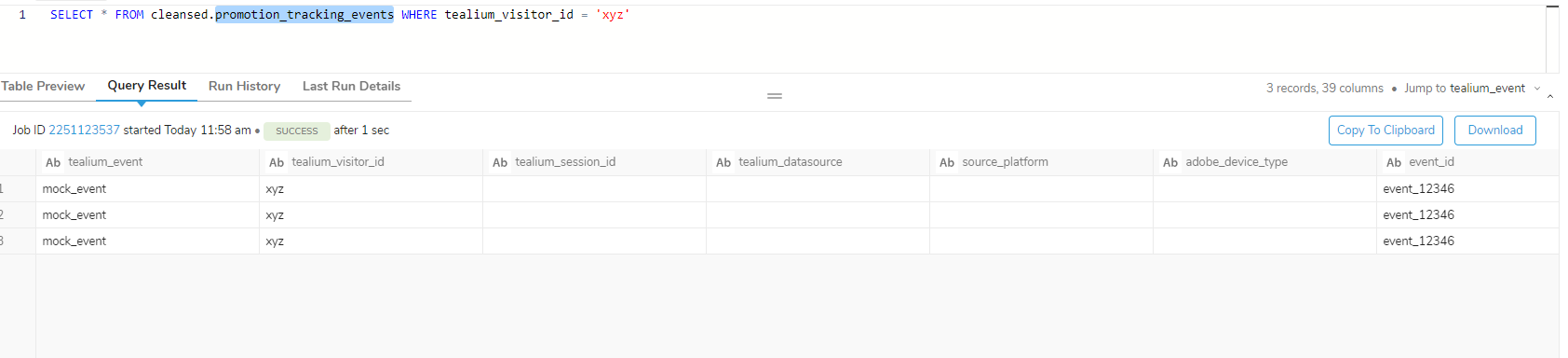
1. creditcard\_banner\_events



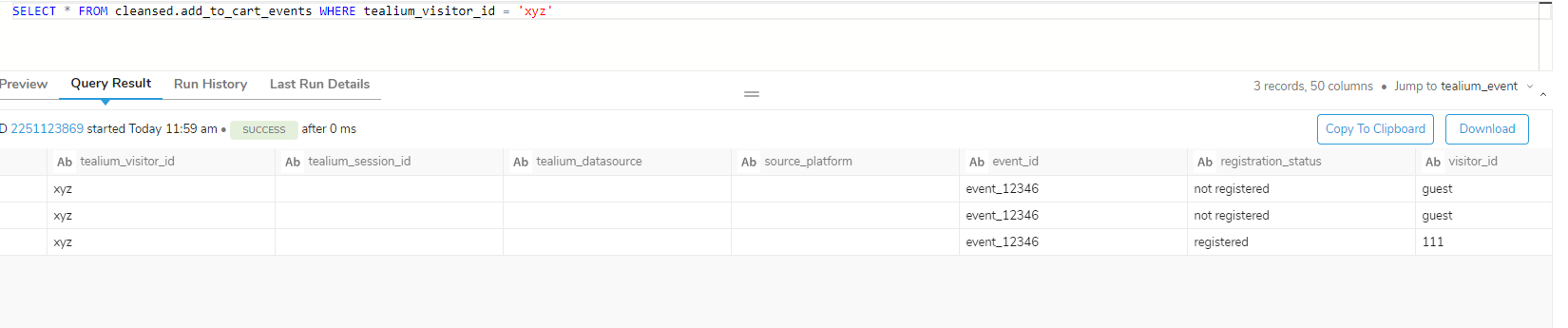
1. login\_logout\_event

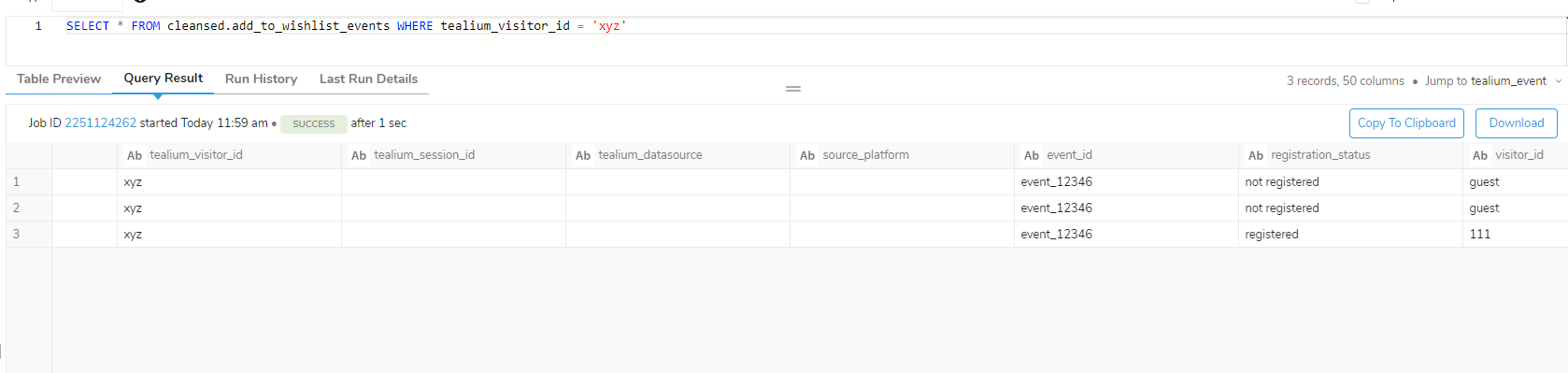


1. promotion\_tracking\_events

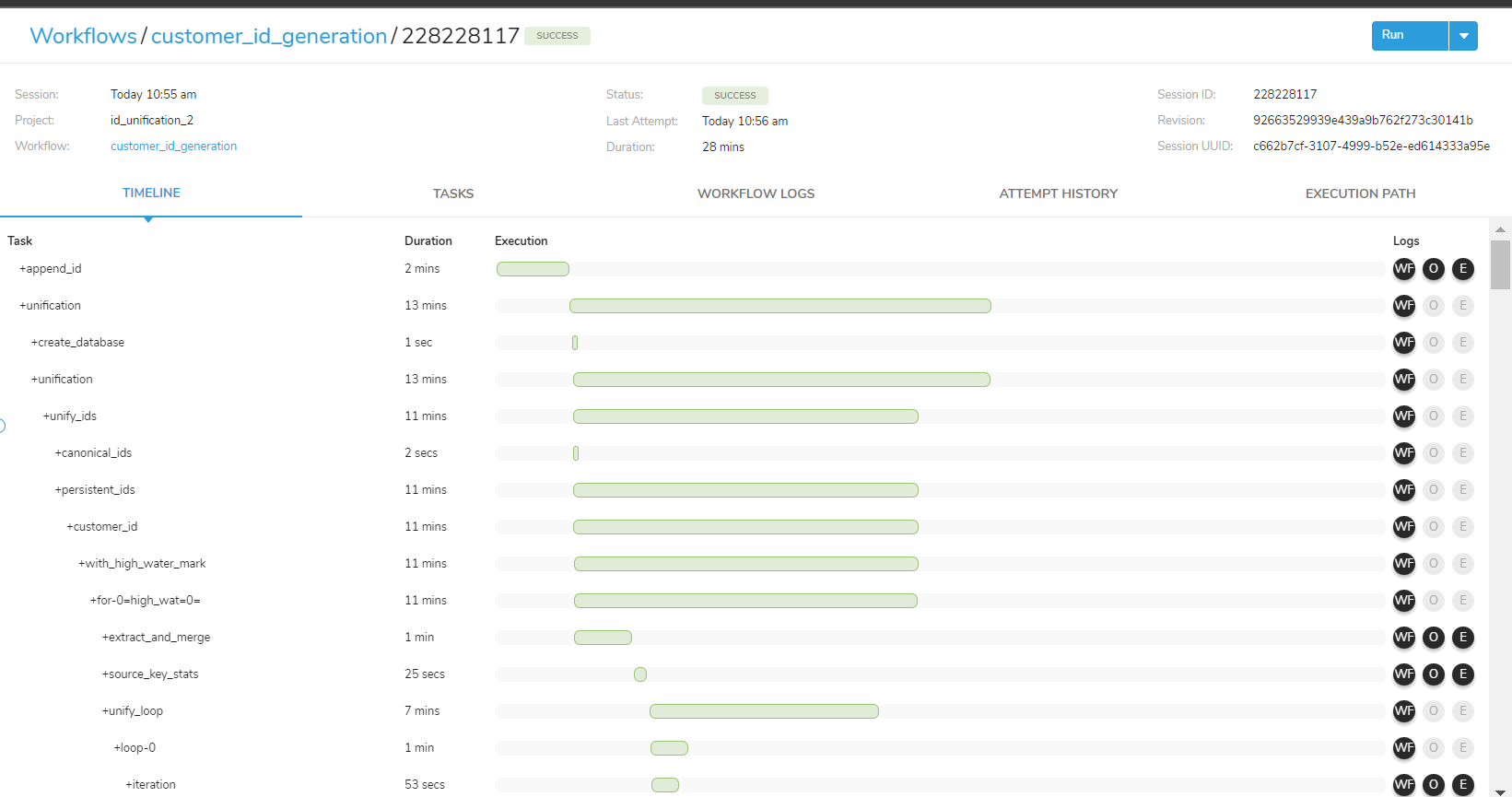


1. add\_to\_card\_events



1. add\_to\_wishlist\_events:

Run the Id unification Workflow:

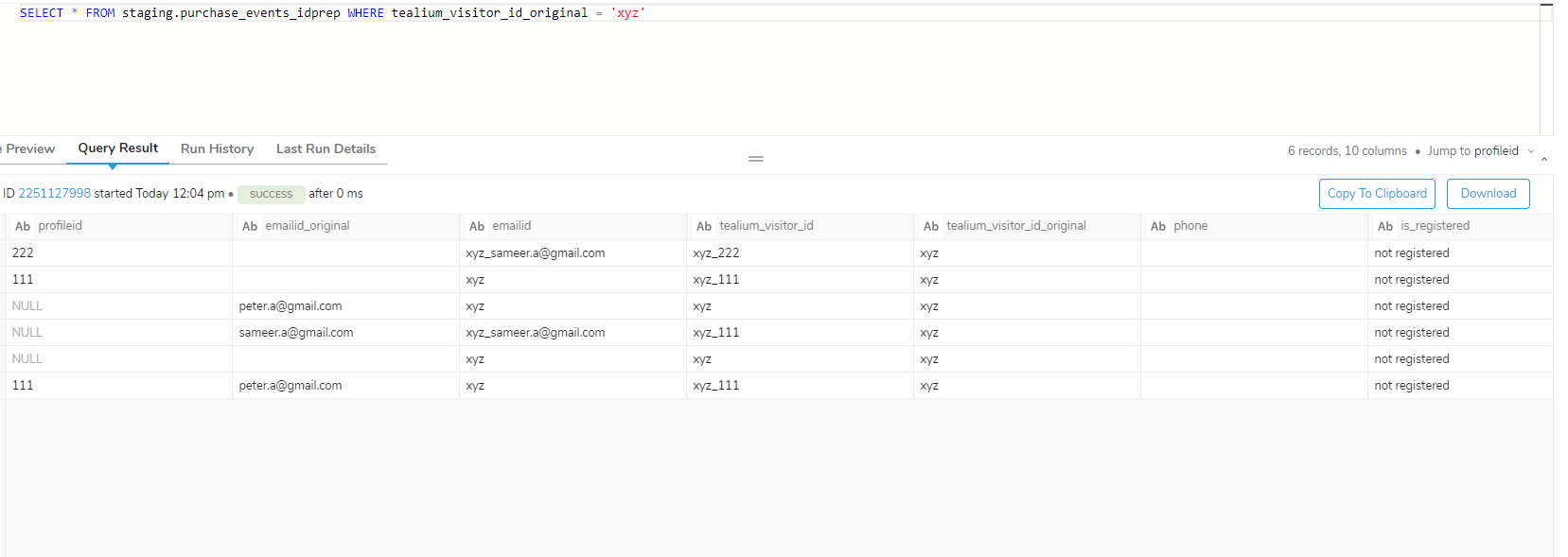


Check Id Prep Tables for all tables:

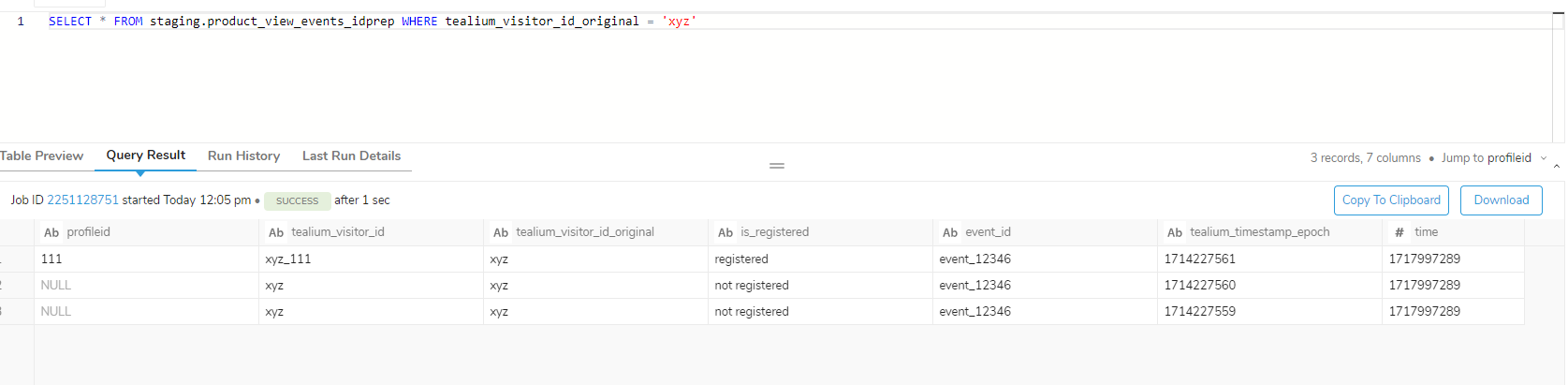
1. website\_session\_events\_idprep



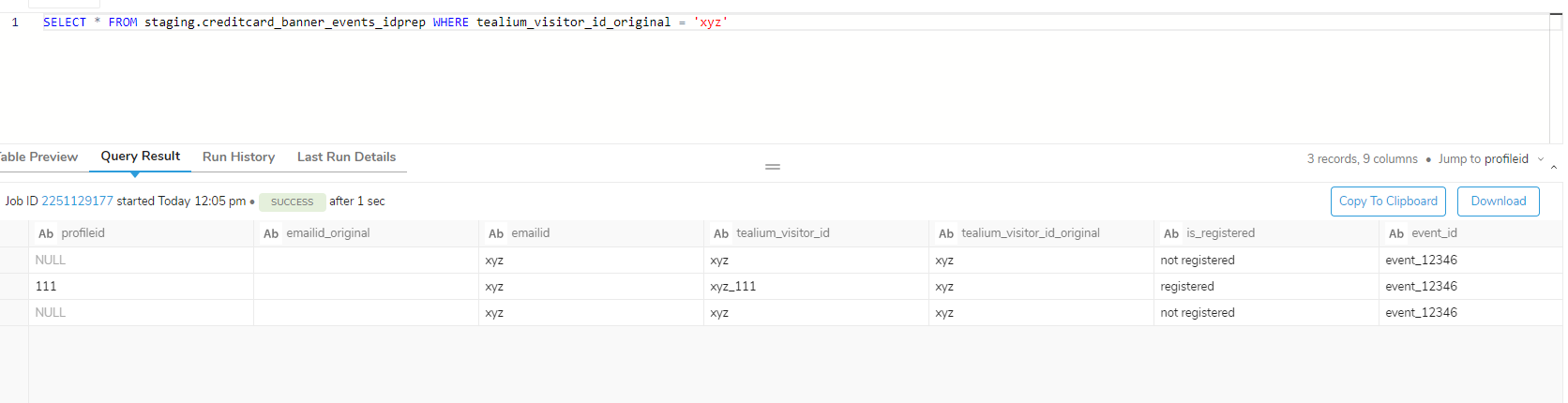
1. purchase\_events\_idprep



1. product\_view\_events\_idprep



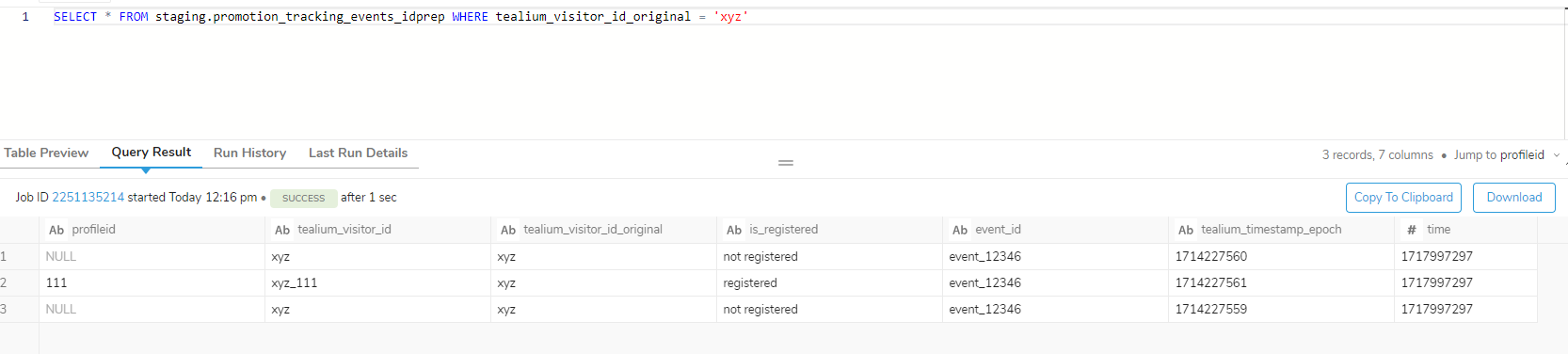
1. creditcard\_banner\_events\_idprep



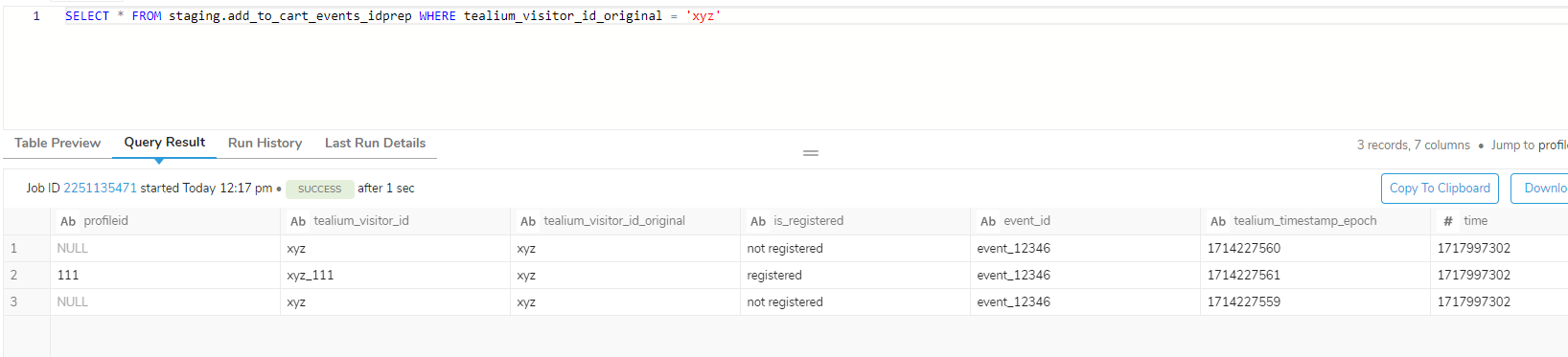
1. login\_logout\_events\_idprep



1. promotion\_tracking\_events\_idprep



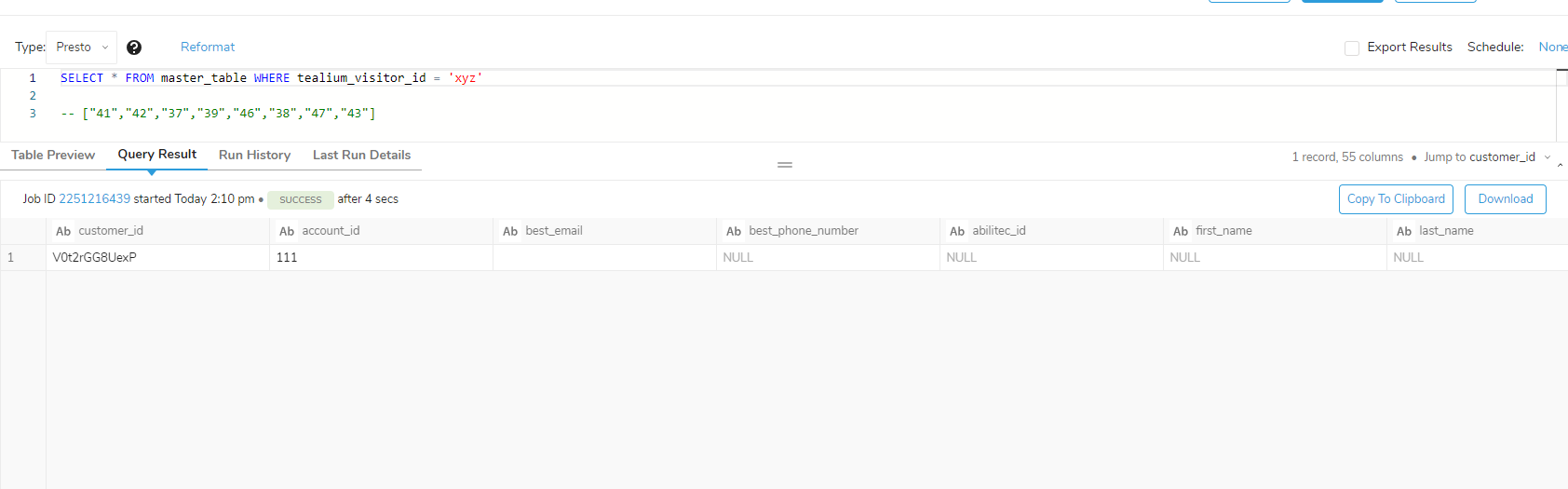
1. add\_to\_cart\_events\_idprep:



1. add\_to\_wishlist\_events\_idprep:

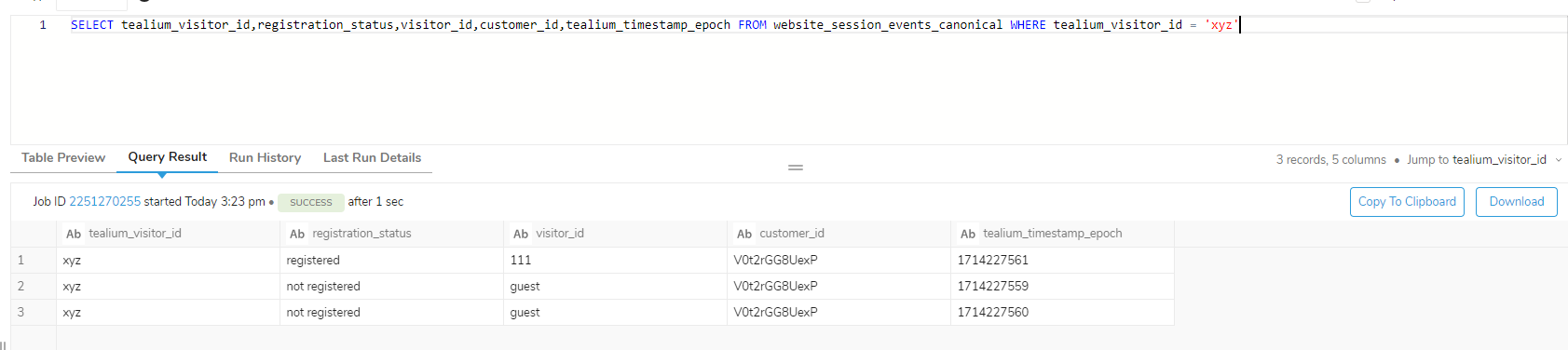


Master table:

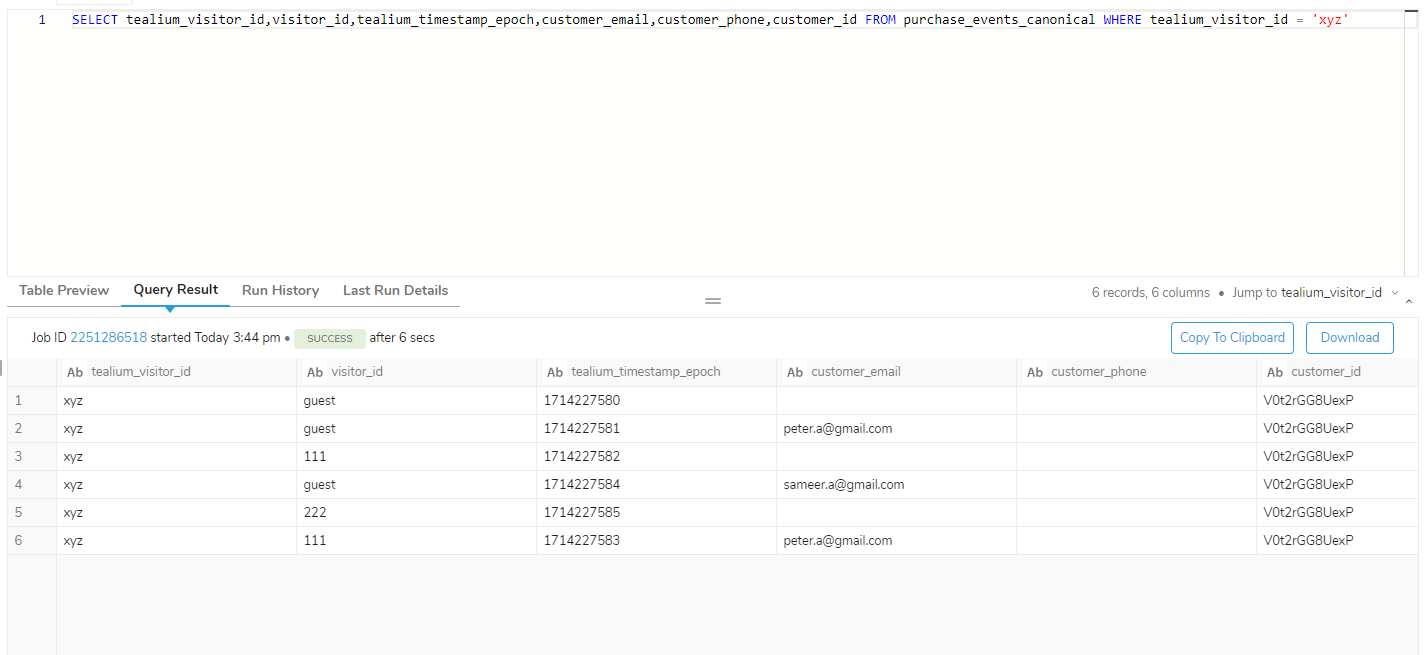


Canonical Tables:

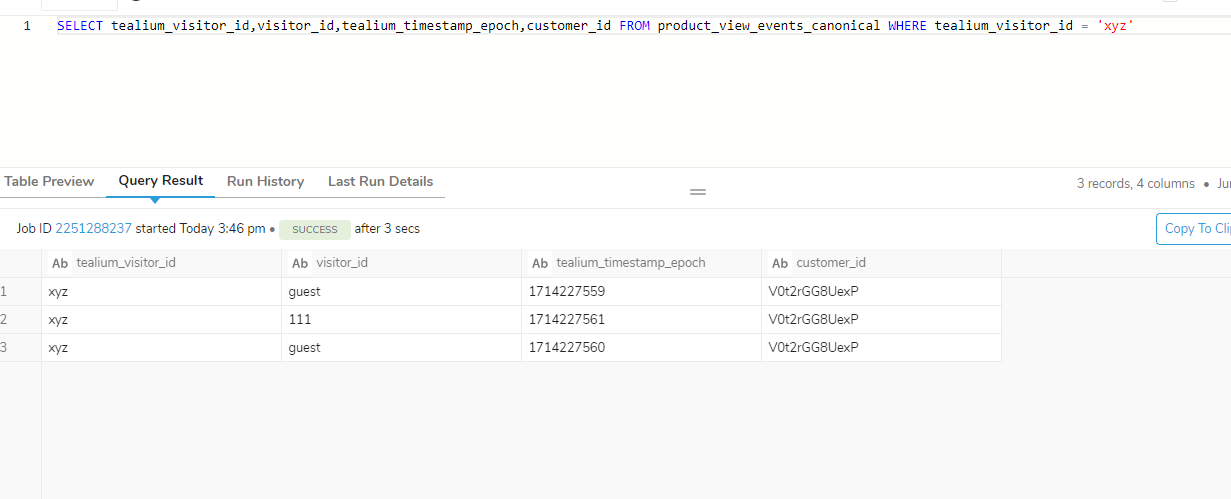
1. website\_session\_events\_canonical:



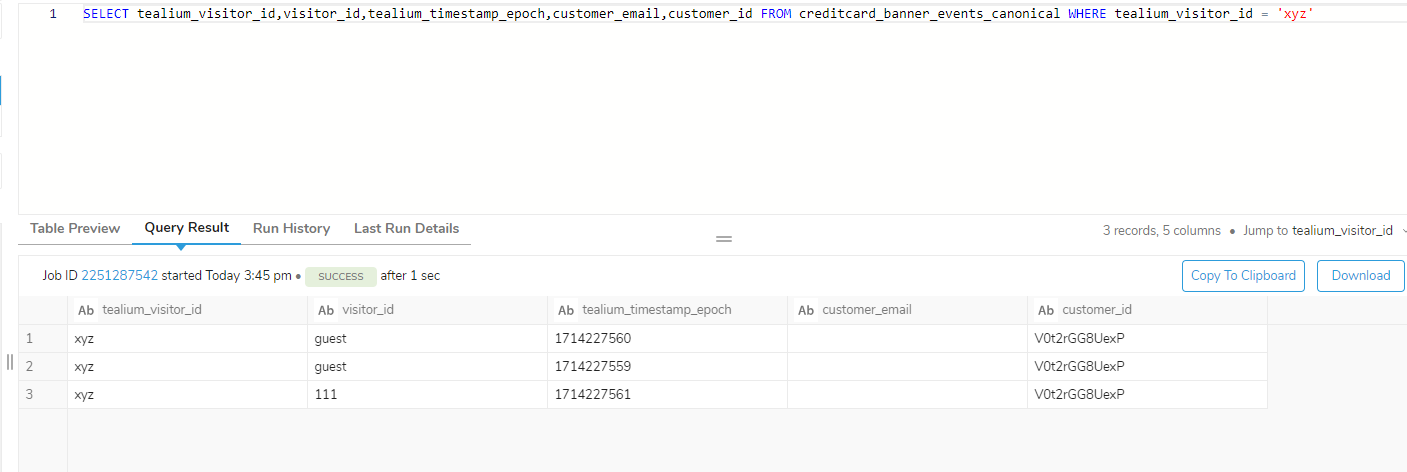
1. purchase\_events\_canonical:



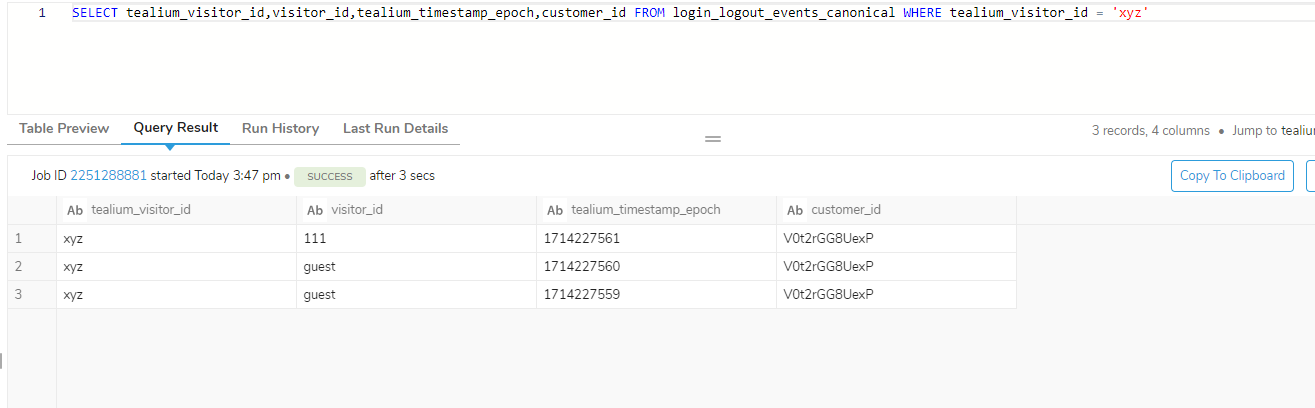
1. product\_view\_events\_canaonical:



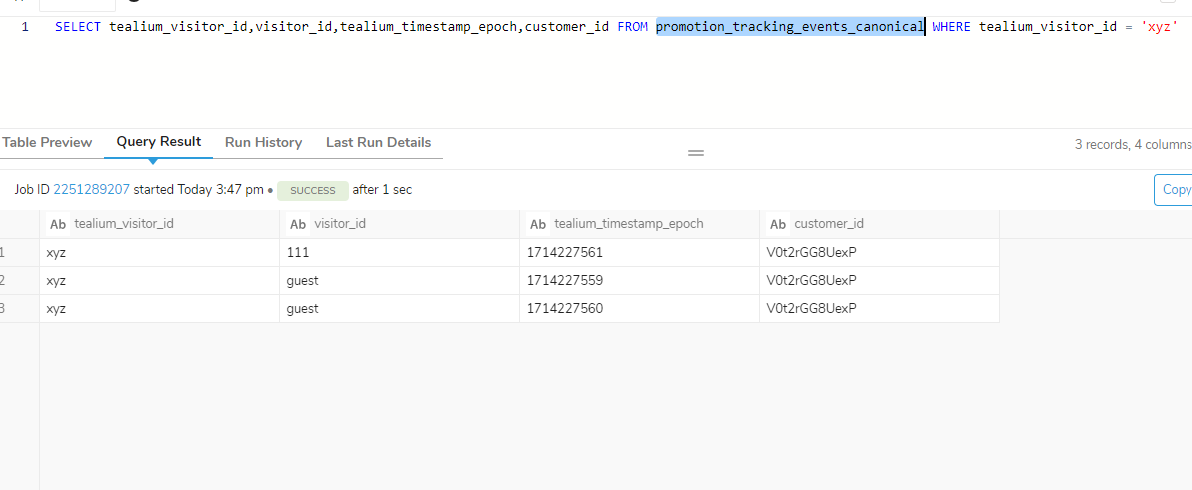
1. creditcard\_banner\_events\_canaonical:



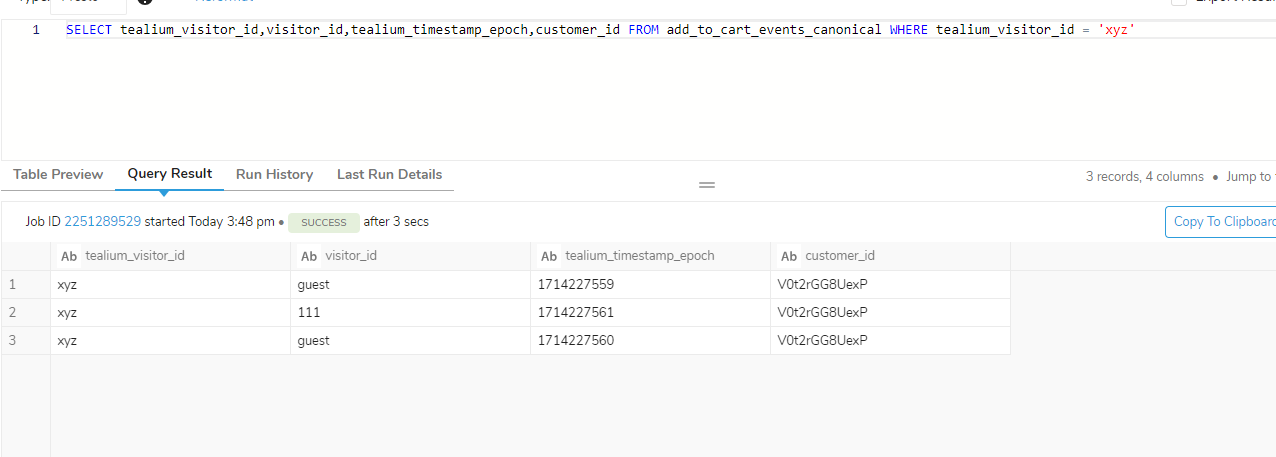
1. login\_logout\_events\_canonical:



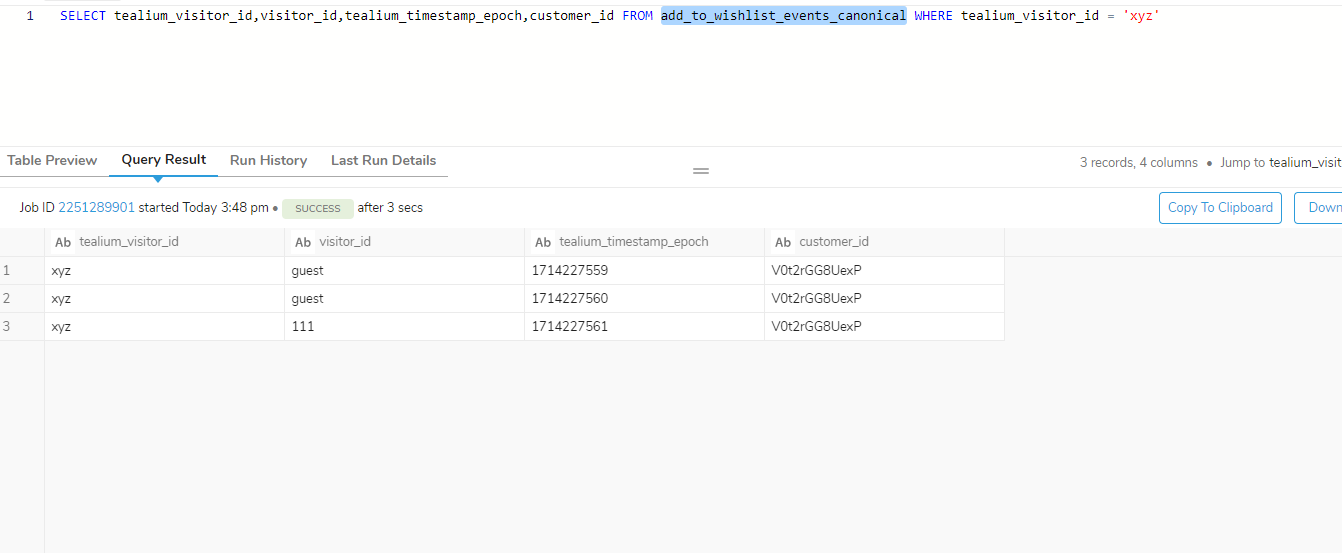
1. promotion\_tracking\_events\_canonical



1. add\_to\_cart\_events\_canonical



1. add\_to\_wishlist\_events\_canonical



Customer master:

